

What is scamming ?

Scamming is when someone tries to trick you into giving them money, personal info, or other things of value. To get you to cooperate, the scammer – the person or entity doing the scam – uses various tactics, such as:

- Threats
- Building trust and then abusing it
- Lies or deceit
- Manipulation

Scamming usually happens through digital devices: smart phone, tablet (e.g. iPad), laptop or desktop computer, or fax machine. Through these devices, scammers make contact through:

- Email
- Online shopping sites
- Social media
- Ads
- Texts
- Phone calls
- Websites
- Faxes

Scamming can also happen over a landline or face-to-face.

